

THE JUNCTION LEASING MATERIAL 2024





TO BUILD A THRIVING URBAN HUB THAT CATERS TO ALL NEEDS



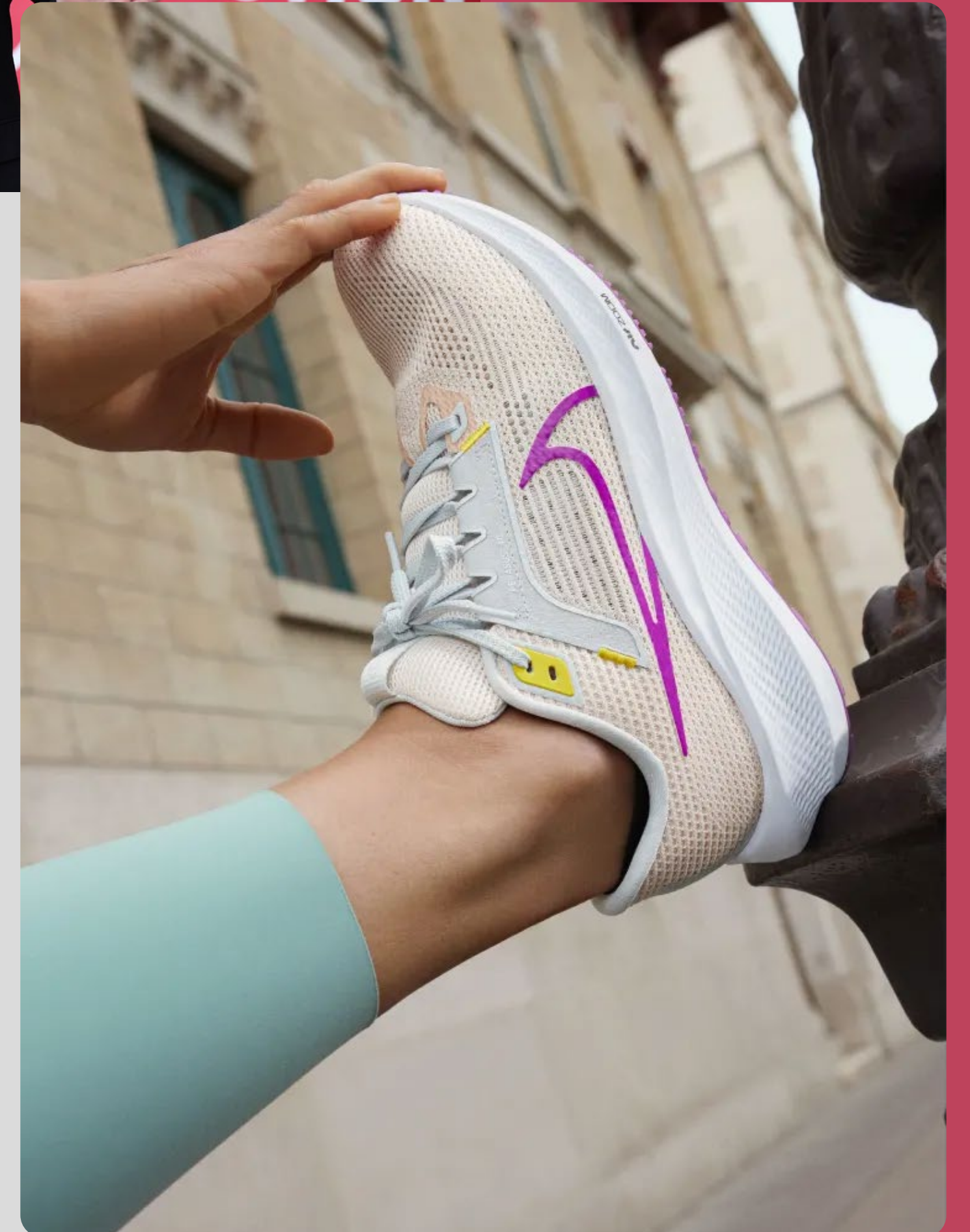
THE WISDOM



A PLACE TO MEET, SHOP, AND EAT, SPENDING THE DAY WITH FAMILY OR FRIENDS.



It offers a wide variety of retail including home & garden, grocery and bargain retail, outdoor and sportswear as well as a strong day-to-night leisure offering with play zones for kids, coffee shops, big brand restaurants and cinema.



**A PLACE TO GET WHAT YOU NEED,
WHEN YOU NEED IT.**

OUR CURRENT TENANTS



IRELAND'S LARGEST DOBBIES



THE JUNCTION

Watch video ▶

CURRENT STATS

AS OF SEPTEMBER 2023

1,000,000 ANNUAL VISITORS

2,400

Free car parking spaces

2 HOURS

Dwell time

41YO FEMALE

Avg. target shopper

£70

Avg. visit spend

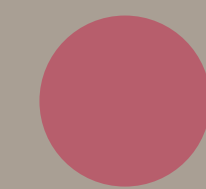
92%

Occupancy rate

500,000

SQFT²

WHERE PEOPLE ARE COMING FROM



20MINS



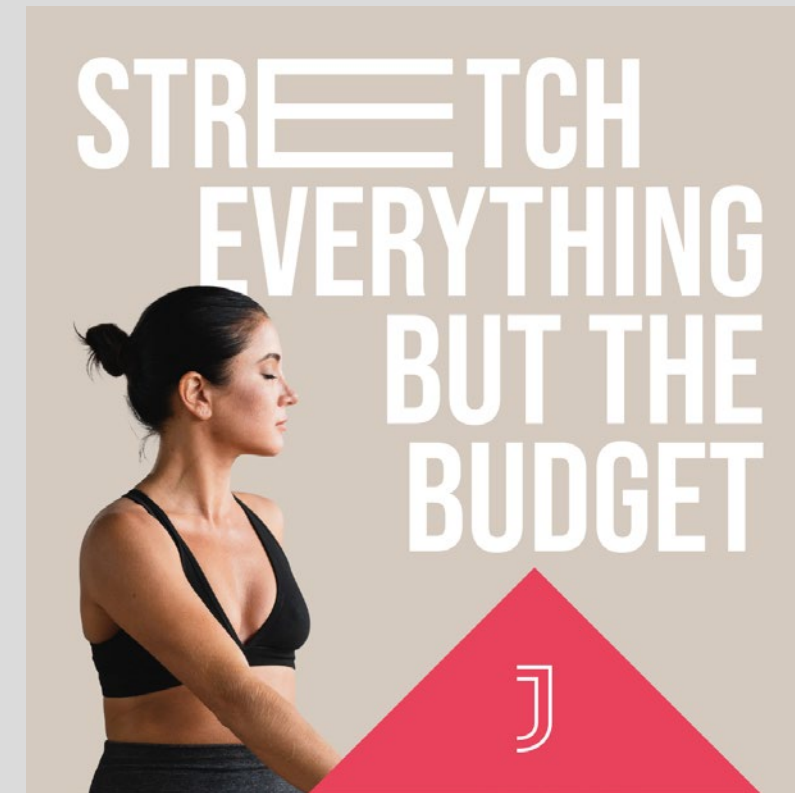
1 HOUR



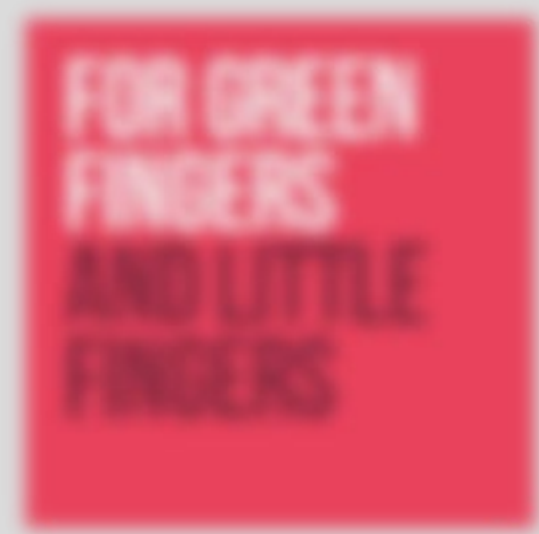
£1BN INVESTMENT IN THE AREA BY 2025

1 mile from NI's 2nd busiest tourist attraction ■

XXXX new households within XX miles ■



YOUR DAY, YOUR WAY AT THE JUNCTION



MARKETING & ON-SITE SUPPORT

40,000



Facebook followers

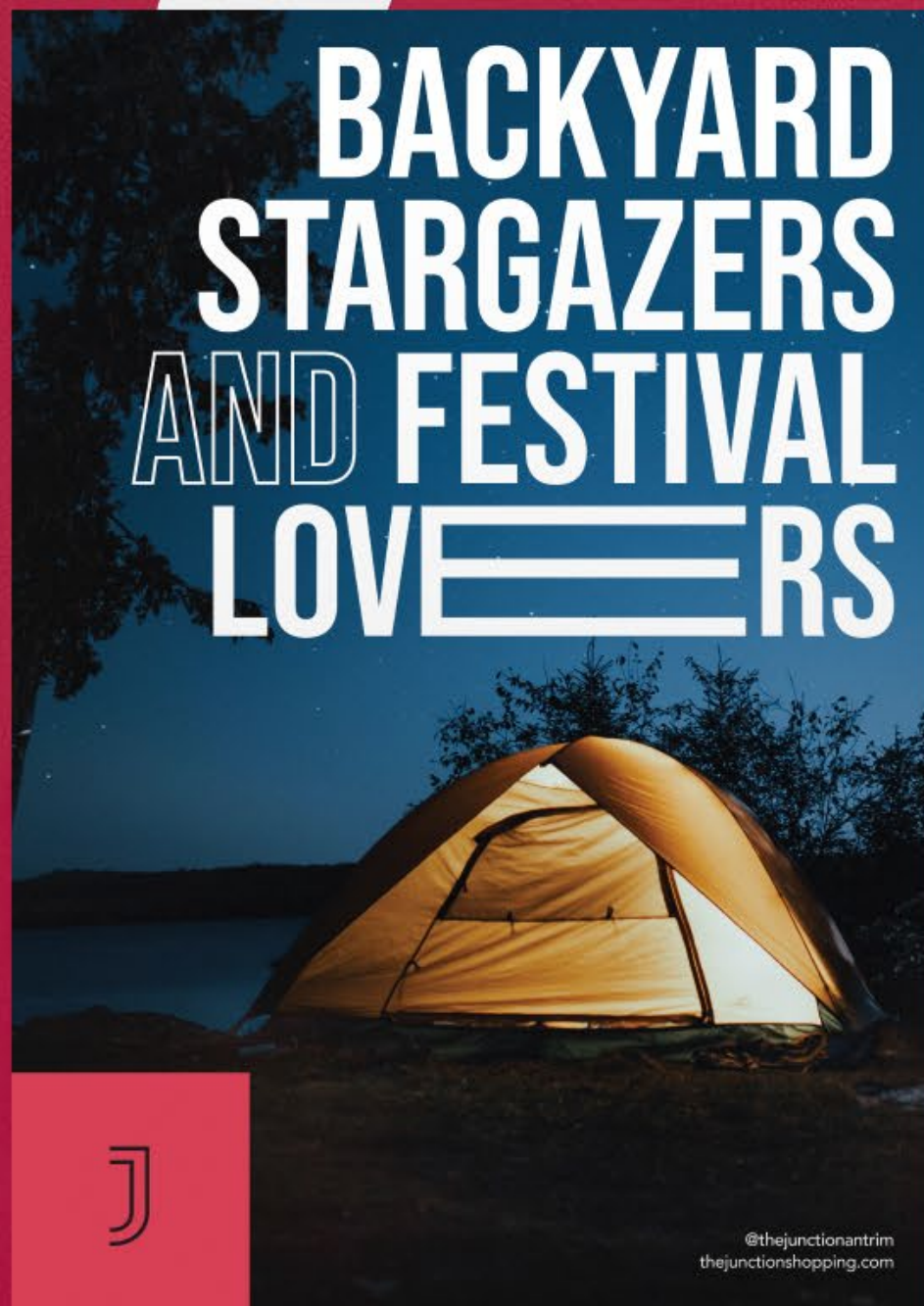
4,300



Instagram followers



**BACKYARD
STARGAZERS
AND FESTIVAL
LOVERS**



J

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CATCHUPS
AND A COFFEE**




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**STRETCH
EVERYTHING
BUT THE
BUDGET**



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NIKE OPENED 20??

“Since opening our factory outlet store at The Junction back in 20**, we have built a strong customer base at the retail and leisure park, with breakthrough sales and footfall figures over the years. The Junction has been the perfect location for our premium offering of sports apparel, footwear, accessories and equipment due to its already strong retail offering.

As longstanding tenants at The Junction, we have always felt supported through the prime PR and marketing support on offer at the scheme, helping us to maintain a loyal customer base and steady footfall that hasn't faltered since our opening day.”



STARBUCKS OPENED 20??

“After establishing a healthy relationship with The Junction with our initial coffeehouse in the centre, we were delighted to open Northern Ireland’s largest Starbucks drive-thru at the retail and leisure park in 2021. Due to the ongoing redevelopment plan taking place at The Junction, we felt the drive-thru would be a great fit, further complimenting the existing food and beverage offering at the scheme.

We feel very lucky to be a tenant at The Junction, where we are provided with a ream of support and a strong internal network that feels like a family. The team at The Junction have worked closely with the Starbucks team on new product launch support, recruitment fairs and charity campaigns, which are important to our team.”



DOBBIES OPENED 2023

“It was a completely new concept for us opening up in a retail park but choosing The Junction, Antrim for our largest ever Dobbies store has proven to be the perfect fit. We opened our 110,000sq ft store in October 2023 and have recorded phenomenal sales and footfall figures ever since, where our Antrim store remained the top performing across our 76 store portfolio for XX months, surpassing our original expectations.

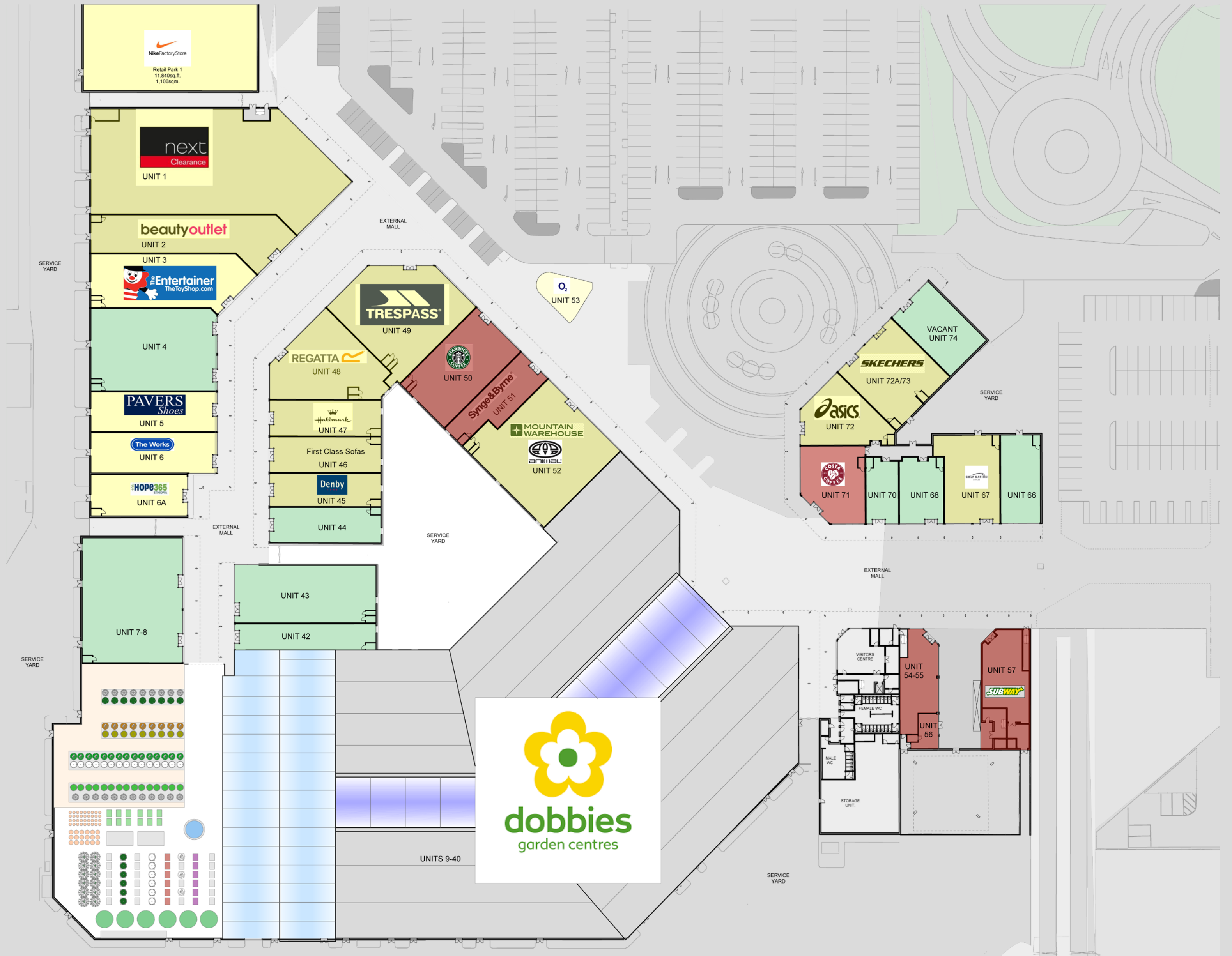
The support from The Junction and wider team has been second to none with many joint PR, marketing and stakeholder collaborations proving to be mutually beneficial for all parties. Operating from The Junction has meant we are able to tap into a very strong community in the Antrim and wider area, contributing to our growing sales.”

SITEMAP

THE DOBBIES EFFECT SINCE OPENING...

+87%

Footfall Q4 2022 vs 2023



GET IN TOUCH YOUR CONTACTS ARE

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**J THE
JUNCTION**